



## Fort McMurray *Women's Show*

#63, 4307-130 Avenue SE, Suite #162,  
Calgary, AB T2Z 3V8

Ph: 403.726-9871 Fax: 403-590-7581

Website: [www.fortmcmurraywomensshow.com](http://www.fortmcmurraywomensshow.com)

email: [presenters@fortmcmurraywomensshow.com](mailto:presenters@fortmcmurraywomensshow.com)

## Plenary Presenter Application Form

Fort McMurray *Women's Show*

14-16 May 2010

## **Plenary Presenter Application**

The Fort McMurray Women's Show is committed to helping businesses (in particular business women) build and promote their businesses and themselves. In alignment with that - The Fort McMurray Women's Show invites exhibitors and other interested parties to apply to present at the 2010 Spring Fort McMurray Women's Show. Presenters may apply to present any topic applicable and/or of interest to Women in Fort McMurray. Presenters must be registered as an exhibitor in order to apply. There is a \$300 charge to present at the show.

Presenters must have the following in order to apply:

1. A product or service that can be purchased from you at your booth.
2. An operational website.

Applications will be reviewed by the Fort McMurray Women's Show Presenter Committee to identify material that is exceptional or highly topical themed.

All speakers to the show will be promoted on the website, featured in the monthly newsletter, radio and print ads. This is an exceptional opportunity for you to increase your data base, market your products and services, and grow your business exponentially.

## **Time Lines**

Presenter applications must be received no later than March 31, 2010. Please email or send your presenter application with all applicable information to:

The Fort McMurray Women's Show  
#63, 4307 – 130 Ave. SE, Suite #162  
Calgary, AB T2Z 3V8  
email: [presenters@fortmcmurraywomensshow.com](mailto:presenters@fortmcmurraywomensshow.com)

## **Presenter Benefits**

**Advertising and Features:** It is the shows commitment to feature new and upcoming businesses and business women. By providing you will an opportunity to speak you will be given a chance to increase your sales exponentially; gain exposure and be featured in the advertising and marketing material of the Women's Show.

***Presenter Testimonials:*** *One author sold \$2500 in books and CD's in one hour after their 45 minute presentation. One presenter in the fall fashion show did over \$4000 in sales the first two hours after being featured in the fashion show.*

Due to the opportunity you are given as a presenter for increased exposure and sales; no fees, airfare or accommodations will be paid. You will be required to pay all your own expenses.

**Presenter Application Form for:  
Fort McMurray Women's Show**

**May 14 – 16, 2010  
Synchrude Sport and Wellness Centre**

Exhibitor Name:	Booth #:
Contact Name:	
Address:	Postal Code:
Phone:	Fax:
Email:	Cell:

Website:

<b>Products:</b> I plan to Sell or Market:	
---	--

<b>Bio:</b> 30-50 Word Biography for use in Marketing Brochure:	
--	--

**Presentation History: (include event and contact details)**

Event	Presentation	Contact & email

<b>Seminar/Workshop Details:</b>	
Title:	
Type:	
Description: (50-120 Words)	
Length (minutes) No longer than 45 minutes please put exact time	
Equipment Needed:	

<b>Submission Checklist:</b>
<input type="checkbox"/> All sections of the Presenter Application Form completed
<input type="checkbox"/> Booth # has been assigned
<input type="checkbox"/> Current Resume (as a separate attachment)
<input type="checkbox"/> Current Head Shot (as a separate attachment)
<input type="checkbox"/> I am interested in presenting at other Women's Shows

<b>Other Opportunities</b>
<input type="checkbox"/> I am interested in donating a Prize
<input type="checkbox"/> I am interested in being a show sponsor
<input type="checkbox"/> I am interested in presenting at <b>The Lethbridge Women's Show</b>

<p>I have read and understood the above statement and agree to abide by the conditions under which my seminar/workshop is submitted. I also understand that material submitted on the application can be used in marketing material and brochures:</p> <p>Name: _____ Signature: _____ Date: ____/____/____</p>
---

**All inquiries should be directed to:** [presenters@fortmcmurraywomensshow.com](mailto:presenters@fortmcmurraywomensshow.com)  
 Fort McMurray Women's Show  
 Ronda Bertram – Owner and Organizer